

7T FOUNDATION PROGRAM

The 7T Foundation Program is designed to provide an expert digital transformation strategy and implementation plan for prospective clients. The plan is based on the first two stages of the software development process – **Discover** and **Innovate** – for both enterprise-level software platforms and mobile applications.

The five stages of the 7T development process are:

DISCOVER → **INNOVATE** → **DEVELOP** → **LAUNCH** → **EVOLVE**

DISCOVER

- A *Business First, Technology Follows* approach for the project with clearly-defined business impact goals, ROI and user personas.
- Working sessions with your company's stakeholders, 7T's Business Analysts, User Experience Team and Technical Resources.
- Capture complete requirements and workflows for the project as well as a plan for future versions.

INNOVATE

- A **success roadmap** outlining detailed Agile Development sprints with total investment costs and detailed delivery schedules.
- Associated list of API requirements and, if needed, third-party modules required for project completion.
- A **working prototype** of your project for stakeholder and customer demos of your application.

7T FOUNDATION PROGRAM DELIVERABLES



Persona Profiles

Qualitative research and stakeholder interviews are conducted to validate technology solutions in line with the company's business drivers. From this, User Stories are created.



Success Roadmap

Receive a tangible road map to success that streamlines development. This includes a Requirements Document, SOW with JIRA project timeline and total investment costs.



Working Prototype

The working prototype of your solution will allow your team to gain early feedback from end-users and stakeholders while building customer awareness and demand.

WHAT COMES NEXT?

After laying the foundation of your development project with the 7T Foundation Program and proving your concept, it's time for the last three stages – **Develop**, **Launch**, and **Evolve**. These stages take your project from concept to reality, creating a strong ROI and lasting change for your business.

DEVELOP

- Managed Agile Development of your company's software project with weekly updates and reviews.
- Security protocols put in place to protect your users' data and guarantee regulation compliance.
- Extensive testing performed at the end of every development sprint to ensure the product achieves optimal performance, meets business goals and delights end-users.

LAUNCH

- The software product is hosted and deployed through the cloud or on-premises servers.
- Product performance is closely monitored and testing continues during and after launch.

EVOLVE

- A support plan with clear service offerings and associated costs is implemented.
- Analytics and system reports are provided on a regular schedule to help your team understand how users engage with the platform and what changes could be implemented to optimize conversions.



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